



## COOKIE STATEMENT

## COOKIE STATEMENT IRON HOUSE CO.

This is the cookie Statement for Iron House Co. B.V., Amsterdamsestraatweg 640, 3555HX, Utrecht, The Netherlands, registered at the chamber of commerce under the company registry number 6338548.

This cookie statement aims to inform you about the cookies and similar technologies (together: “cookies”) used by Iron House Co. on its website <https://ironhouseco.com> and all underlying webpages.

### 1. What are cookies?

A cookie is a small text file that is stored in a browser by a website which allows the website to recognize and remember the browser, user preferences and other information. Cookies do not harm your device or any files on your device. Before placing cookies that track your behavior or otherwise impact your privacy, we will ask your consent to place these cookies and use the personal data collected with these cookies.

To learn more about how Iron House Co. uses the personal data we collect through our cookies, please read our [Privacy Statement](#).

### 2. What kind of cookies does Iron House Co. use?

On our website we use different types of cookies. In this paragraph we explain the different types of cookies we use. For a detailed overview of the exact cookies we use, please click [here](#).

**Essential cookies:** these are cookies that enable visitors of the website to view the website, use the search function on the website and access secured or registered parts of the website. If we are not able to use these cookies, certain parts of the website will not function properly.

**Functional cookies:** these are cookies that enable Iron House Co. to remember choices and preferences of the website visitors, so the visitor does not have to provide this information each time he or she visits the website. This enhances the user friendliness of our website.

**Analytic cookies:** these are cookies that collect information about the use of our website by visitors to provide Iron House Co. with statistical overviews about how our website functions. This allows us to improve and optimize our website functionality, user friendliness and marketing efforts. Iron House Co. uses Google Analytics for this purpose. For more information please click [here](#).

**Advertisement (tracking) cookies:** these cookies register your online activity, such as website visits, the web pages you viewed and the links and advertisements you clicked. These cookies allow us to optimize our marketing and advertisement strategy. Iron House uses Facebook Custom Audience for this purpose. For more information, please click [here](#).

### 3. For which purposes does Iron House Co. use cookies?

Iron House Co. uses cookies for the following purposes:

- To improve your experience on our website by remembering your settings and preferences;
- To help you find what you are looking for on our website;
- To secure our website and your interaction with our website;
- To receive information regarding your visit to our website;
- To analyze your behavior on our website to improve the website;
- To receive insights in the general use of our website to be able to improve our website;
- To conduct and improve our marketing and advertisement strategy.

#### **4. How do I remove cookies?**

If you no longer wish to have cookies placed on your device, you can revoke the consent you provided for the placement of cookies and adjust your browser setting to not accept cookies and remove any existing cookies. Consult the 'help'-function of your browser to learn how to adjust these setting. This action needs to be repeated for each device and browser type for which you wish to remove cookies. Please do keep in mind that if you make these adjustments, parts of the website may no longer function properly.

#### **5. Contact**

You can contact us at: [info@ironhouseco.com](mailto:info@ironhouseco.com).

Last update: February 2019